

## PhotoPortfolios - The First Year

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January 2004 marked the launch of our new member portfolio website. 400 photographers, 8200 images and over 650,000 image views later, [PhotoPortfolios](#) has emerged as one of the top photography portfolio sites on the Internet dedicated to nature, travel, outdoor and sports photography.

Intended to replace the existing member photography portfolios provided by another site, PhotoPortfolios was envisioned as a site for our members to display their photography in an elegant portfolio format. Additionally, we wanted PhotoPortfolios to be a marketing tool for our members to showcase and promote their work to potential photo buyers. With these goals in mind, we designed PhotoPortfolios as a separate website dedicated entirely (without distraction) to providing these benefits to our members.

All members of the [Nature/Travel Photographers Network](#) are entitled to a portfolio on PhotoPortfolios.

### Key Features and Benefits

- Elegant, *easy-on-the-eyes* presentation of your photography in an attractive portfolio format
- Easy, intuitive site navigation
- Custom URL for your portfolio – *members/photoportfolios/your name*
- Direct icon link to your portfolio from the [NPN](#) and [TPN](#) photo critique galleries
- Easy to use [check box system](#) to categorize and upload each photo direct from your hard drive
- Photographer [profile page](#) with the option to include a photo
- Individual portfolio [thumbnail page](#) including photo title, photo category and number of views for each photo
- Critical photo-specific information displayed with *each* photo, as well as photographer email link (your actual email address is not displayed) and links to photographer profile and personal website
- Ability to set the order in which the thumbnails and images appear in your portfolio
- Protection against hot-linking and "right click and save" image theft without the use of annoying right-click-disable javascripts
- Photo buyer utilities including book marking of your photos via the *Favorites* utility, *Image Request* utility for mass-emailing PhotoPortfolios subscribers (individual opt-in or opt-out) and powerful photographer/photo search functions
- Easy to use [Photographer Index](#) presented in a clean, uncluttered alphabetical text format
- Useful features to help you market your photography including our [Photo Marketing Resources](#) page and [Photo Marketing Forum](#)
- Monthly [Featured Portfolio](#) and [Featured Portfolio Archive](#) to showcase our subscribers' photography
- PhotoPortfolios.net is actively promoted through various nature and travel photography sites and organizations resulting in more exposure for our subscribers' work

Are you a paid NPN member? We encourage you to view the [Getting Started](#) page and take advantage of this valuable member benefit! Full portfolio information can be found on the PhotoPortfolios [About](#) page and subscription information can be found on the [NPN Membership](#) and [PhotoPortfolios Subscription](#) pages.

We look forward to seeing your work on PhotoPortfolios.net!

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Comments on NPN nature and wildlife photography articles? Send them to the [editor](#).

